

WE TAKE CARE OF THEIR NEEDS



T R A D E R I A N D I O N
D I S T R I B U T I O N



WE PROVIDE EFFICIENT, FLEXIBLE, COST EFFECTIVE AND ENVIRONMENTALLY-FRIENDLY SOLUTIONS

BASED ON UNIQUE PROCESSES DEVELOPED OVER THE YEARS AND A COMPREHENSIVE APPROACH TO THE ISSUES AT HAND, WE HAVE DEVELOPED A BROAD SPECTRUM OF PROTECTIVE, RENOVATING AND TRANSFORMATIONAL TREATMENTS SUITABLE FOR ALL TYPE OF SURFACES. OUR TAILOR-MADE SOLUTIONS, EASY TO IMPLEMENT, ENABLE THE MAINTENANCE OF AREAS AND EQUIPMENT.

A RANGE OF INNOVATIVE SURFACE TREATMENTS

Compliance with safety and security standards

Security and anti-burglary films improve the performance of glazing by avoiding injuries in case of glass breakage or explosion. Special antibacterial films provide a simple and efficient way to fight against the spread of germs on surfaces that users may come into contact with, such as in canteens, gym clubs, nurseries, schools, public toilets, etc.

Enhancing comfort and thermal performances of buildings

In order to meet the new energy standards without replacing glazing, to protect from excessive heat behind glass windows, and to prevent the fading of goods displayed behind shop windows, the application of interior or exterior thermal films regulates heat by filtering infrared and UV rays and increases building insulation.

Anti-graffiti/anti-tag protection & renovation

Graffiti and tags are the most frequent forms of damage. They are also the most expensive to prevent. Anti-graffiti films protect all types of smooth surfaces, inside and out. Special protective varnishes, such as permanent or "sacrificial" varnishes, make surfaces easy to clean and last longer. In case of damage, restorative treatments may be used such as sanding or biodegradable cleaning products, depending on the characteristics of the surface treated.

Scratch protection & renovation

On both stainless steel and glazing, scratches and acid tags result in the serious deterioration of the materials. Protective films provide effective resistance and easy maintenance without altering transparency. In case of damage, resurfacing, polishing and coating processes make the materials as good as new.

Aesthetic renovation or decoration

Upgrading or renovating commercial, reception or leisure areas, standardising or renovating equipment or furniture... Our range of over 500 decorative films (coloured, printed or even textured: wood, stone, leather, etc.) will guarantee you a fast, optimal and cost effective result compared to a standard renovation.

Event and advertising marking

The use of PVC films is an easy way to customise areas. It is an efficient way in terms of signage and communication. It makes it easy to organise marketing events quickly and without any operational constraints.



All of our films are 2D or 3D thermoprocessable and fit all shapes for a perfect finish. It should also be noted that each decorative solution can be combined with protection and renovation film: e.g. antibacterial coating on a reception counter or application of solar and anti-burglary films.

DO NOT HESITATE TO CONTACT US FOR A FREE PERSONALISED STUDY COMPLETED WITHIN 72 HOURS.



SHARED EXPERIENCES AND CUSTOMISED SERVICES

SHOPS, RESTAURANTS AND SHOPPING MALLS ARE MEETING PLACES AND ENTERTAINMENT CENTRES PEOPLE ENJOY VISITING. BIGGER, FINER, MORE FRIENDLY AND, OF COURSE, SAFER LIVING SPACES. NEW GENERATION COMMERCIAL AREAS OFFER LEISURE ACTIVITIES, ENTERTAINMENT AND ABOVE ALL CONVIVIALITY. THE GOAL IS TO CREATE A FAVOURABLE ENVIRONMENT FOR ENJOYMENT AND SHOPPING. AS URBAN COSMETICS EXPERTS, WE PROVIDE FLEXIBLE, EASY TO IMPLEMENT AND COST EFFECTIVE SOLUTIONS TO IMPROVE AND DECORATE YOUR COMMERCIAL AREAS.

TRANSFORMING COMMERCIAL AREAS TO STRENGTHEN BRAND IMAGE

In the digital age, nothing is better than touching, feeling and seeing a product as long as it is displayed in an appealing way. Your sign should provide a striking presentation of your products to encourage purchases. Architecture, design, environment, atmosphere: all these parameters should make your commercial areas desirable and strengthen your company's brand image. Brightness and transparency (predominantly glass), the importance of signage, and the choice of high quality materials all help to create aesthetic appeal. Nothing should be left to chance, from the reception to the toilets! It's a daily requirement that needs special surface treatments and leads to high maintenance costs.

FOR AN AUTHENTIC SHOPPING EXPERIENCE

Commercial areas are opportunities for companies to meet with their customers and (re)create a link by providing unique experiences. As unifying spaces, commercial areas must constantly be enhanced, bringing in the latest trends with the help of spectacular presentations. In shopping malls, the quality of leisure amenities and the increasingly diverse and original recreation areas and catering services are symbols of conviviality and new sources of added value. At the core of the shopping experience, entertainment becomes emotional discovery and a source of opportunities for sharing. Costly advertising campaigns with short implementation deadlines and a single requirement: no disturbance to the commercial activity on the site.





ADVICE, QUALITY COMMITMENT AND GUARANTEED SERVICE

INNOVATION, ADVICE, BACKING, QUALITY AND MONITORING GUARANTEES... WE ARE COMMITTED TO WORKING WITH YOU THROUGHOUT OUR INTERVENTION. OUR KNOWLEDGE OF YOUR FIELD OF EXPERTISE WILL GUARANTEE YOU A CUSTOMISED APPROACH, WITH PROMPT AND RELIABLE ANSWERS ADAPTED TO YOUR CIRCUMSTANCES AND CONSTRAINTS RELEVANT TO YOUR OPERATING SITES (MINIMUM INCONVENIENCE FOR USERS, COMPLIANCE WITH REGULATORY STANDARDS OF THE SITE).

◆ Iso 9001 certified processes

After a questionnaire and a visit to your site, we will conduct a cost-free study (diagnosis and feasibility) within 72 hours. Once the offer has been accepted and our intervention scheduled, we will carefully prepare each project, first on site (measuring, technical specifications, safety requirements and prevention plan), then in our workshop (material selection and preparation), and finally with our teams (reading of prevention plan, specificities and risks assessment, hardware checklist). In case of site-specific conditions (use of lifting machinery or working at heights with ropes), we will request the assistance of an independent expert to advise our technical staff. With a selection of more than 200 products and another selection of pre-cut products for our recurring markets, we promise to respond to you within 72 hours during the period between the planning process and the execution of the work.

◆ Solutions suited to the specific constraints of each site

In order to minimise inconvenience (downtime of vehicles and areas or any inconvenience caused by the work), and to adapt to the operating constraints of the site, our work is carried out outside regular working hours, mainly during the night and at weekends. Our staff (including the workshop) works in two or three shifts of 8 hours each, 7 days a week and all year round.

◆ Professional applicator technicians

We are able to mobilise teams adapted to any site size worldwide. GSDI has a team of 80 technicians who have all been given internal training in adhesive film application techniques (AFAT) approved by the French State. This policy allows us to avoid having to subcontract any of our work. We are also certified applicators approved by major adhesive film manufacturers.

◆ The guarantee of overall quality

- Our providers are major adhesive film manufacturers. Their referencing process takes into account a great many demands in terms of timeframe, reactivity, compliance with standards, traceability, etc.
- Our products are rigorously selected, depending upon customer specifications. They often comply with fire and smoke standards.
- The timeframe for the work is stated in the contract and guaranteed upon acceptance of the offer. Worksites are approved weekly, or even daily, by a control visit.
- Throughout the duration of the work, regular monitoring ensures smooth conduct of the work and compliance with security standards.
- All of our work inside is guaranteed for 10 years and our work outside is guaranteed for between three to five years.

◆ Innovation on a daily basis

Improving our performance solutions and anticipating your needs are our daily priorities. Our integrated R&D laboratory is constantly researching and carries out comparative studies of new products. Numerous laboratory and in situ tests are held in order to enhance the performance of existing solutions as well as to design and implement innovative and high value added surface treatments.

